



Grassroots Consulting
Asesor Por Favor (ConsultantPlease) (APF)

Desired Outcome

Local individuals, entrepreneurs, organizations and small businesses will have received consulting services, educational talks, resources and/or information to help them achieve their respective missions in a more effective and efficient manner.

Innovation Description

There is a pervasive need amongst individuals and entities throughout the country in which we work for consulting services and capacity building. Due to an overall lack of resources, poor education systems and a very limited training support structure within communities, individuals, entrepreneurs, organizations and small businesses are in great need of advice, training and support in a of myriad ways. As a response to this need, Social Entrepreneur Corps has developed the Grassroots Consulting social innovation whereby field leadership and community partners both engage in and benefit from activities that empower local beneficiaries to strengthen their knowledge, abilities and skills. The goal is that, in response to needs, Social Entrepreneur Corps can provide previously unavailable free services that help beneficiaries efficiently survive, adapt and thrive in their missions within their communities

The services that Social Entrepreneur Corps provides through this innovation may include support in leadership, strategic/tactical development and execution, SWOT analysis, administration, human resources, financial management program development and implementation, income generation, partnership development, evaluation, marketing, positioning, planning, technical skills, organizing skills, and other areas of organizational and individual development. Typical services provided includes one-on-one consulting, group trainings, community outreach/marketing development, website design and implementation and short term human resource assistance and support.

